



Northern Illinois Hunting & Fishing Days
 Advertisement Application
 September 22 & 23, 2012 (Rain or Shine)

Show Hours 9-5 Sat & Sun

www.huntingandfishingdays.org

Program Ad Space

| | | | |
|--------------|--------------------------|------------------------|----------|
| Full Page | (approx.Ht.8.5 X W5.5) | *Set up Charge \$50.00 | \$150.00 |
| Half Page | (approx.Ht.4.25 X W5.5) | *Set up Charge \$50.00 | \$100.00 |
| Quarter Page | (approx.Ht.4.25 X W2.75) | *Set up Charge \$25.00 | \$50.00 |

***Ad needs to be at size specified, black & white, and print ready. If not add Set up charge.**

Email the artwork in pdf., jpg., tif. or bmp. format to : program@nihfd.org

Web Site Ad

| | | |
|--|---------------------|-----------|
| 12 months Front Page Small Ad Rotator (180px wide by 100px high) | *Set up FREE | \$500.00 |
| 12 months Front Page Large Ad Rotator (180px wide by 300px high) | *Set up FREE | \$1000.00 |

Questions Contact: Pete Meier
 (or your local sales representative)
 Phone: 678-9NIHFDC (644332)
 Email: vendors@nihfd.org

Send to: Pete Meier
 2545 Hillsboro Blvd.
 Aurora, Illinois 60504

Send this Portion with your method of Payment :

| | |
|-----------------------------|---|
| Company Name _____ | Web Site Ad |
| Contact Name _____ | 12 Month Small Ad: _____ X \$500.00 = \$ _____ |
| Address _____ | 12 Month Large Ad: _____ X \$1000.00 = \$ _____ |
| City/ State/ Zip Code _____ | Program Ads |
| Email _____ | Full Page: _____ X \$150.00 = \$ _____ |
| Phone / Fax _____ | Half Page: _____ X \$100.00 = \$ _____ |
| | Quarter Page: _____ X \$50.00 = \$ _____ |
| | Setup Fees (If Applicable) |
| | Set up Charge: _____ X \$50.00 = \$ _____ |
| | Set up Charge: _____ X \$25.00 = \$ _____ |
| | Total Charges = \$ _____ |

A Signature and Date below confirms that you have read and understand the **Rules and Regulations** made by the NIHFDC.

X _____ Print Name _____ Date _____

DEADLINE: August 1, 2012 for program ads

Payment Methods Checks, Money Orders, Credit Cards (Via Pay Pal Invoice) and Cash
 *Credit card charges subject to a 3.5% service charge per transaction

Checks or Money Orders are made out to NIHFDC