

Northern Illinois National Hunting and Fishing Days *Sponsorship Opportunities*

September 24 & 25, 2011  9am to 5pm (Rain or shine)

Platinum Sponsor

\$5,000.00

On the grounds:

- 4 – 10'x10' booth spaces (40'x40' area)
- 2 – 4'x6' banners or signs
- Recognized sponsor on poster

Media:

- Announcements of sponsorship on radio advertising
- Full page color advertisement in program
- Recognized sponsor in magazine publications

Choice of:

- 12 month Large website ad (stationary)
- 2 – 12 month Small website ad (rotator)

Choice of:

- Event area sponsorship (select 2 areas)
- Event sponsorship

Silver Sponsor

\$1,500.00

On the grounds:

- 2 – 10'x 10' booth space
- 4'x6' banner or sign

Media:

- Full page advertisement in program (black & white)
- 12 month Small website ad (rotator)
- Event tent sponsorship

Gold Sponsor

\$3,000.00

On the grounds:

- 3 – 10'x10' booth spaces (30'x30' area)
- 2 – 4'x6' banners or signs

Media:

- 2 full page advertisements in program (black & white)
- 12 month Large website ad (rotator)
- Event area sponsorship
- Announcements of sponsorship on radio advertising

Bronze Sponsor

\$750.00

On the grounds:

- 10' x 10' booth space
- 4'x6' banner or sign

Media:

- Full page advertisement in program (black & white)
- 6 month Small website ad (rotator)

In-kind and other

In-kind donations of services and products are gladly accepted. If the donation would have been purchased by NIHFD, a monetary sponsorship value will be assigned and related sponsorship benefits applied.



Silver Springs State Park
13606 Fox Road
Yorkville, IL 60560

Always held the fourth weekend of September

www.huntingandfishingdays.org

