



Northern Illinois Hunting & Fishing Days  
 Advertisement Application  
September 24 & 25, 2011 (Rain or Shine)  
 Show Hours 9-5 Sat & Sun  
 www.huntingandfishingdays.org

**Program Ad Space**

Full Page	(approx.Ht.8.5 X W5.5)	*Set up Charge \$50.00	\$150.00
Half Page	(approx.Ht.4.25 X W5.5)	*Set up Charge \$50.00	\$100.00
Quarter Page	(approx.Ht.4.25 X W2.75)	*Set up Charge \$25.00	\$50.00

**\*Ad needs to be at size specified, black & white, and print ready. If not add Set up charge.**

**Email the artwork in pdf., jpg., tif. or bmp. format to : [program@nihfd.org](mailto:program@nihfd.org)**

**Web Site Ad**

12 months Front Page Small Ad Rotator (180px wide by 100px high)	*Set up <b>FREE</b>	\$500.00
12 months Front Page Large Ad Rotator (180px wide by 300px high)	*Set up <b>FREE</b>	\$1000.00

Questions Contact: Pete Meier  
 (or your local Sales Representative)  
 Phone/Fax: 1-630-358-6121  
 Email: [vendors@nihfd.org](mailto:vendors@nihfd.org)

**Send to:** Pete Meier  
 2545 Hillsboro Blvd.  
 Aurora, Illinois 60504

**Send this Portion with your method of Payment :**

Company Name _____	<b>Web Site Ad</b>
Contact Name _____	12 Month Small Ad: _____ X \$500.00 = \$ _____
Address _____	12 Month Large Ad: _____ X \$1000.00 = \$ _____
City/ State/ Zip Code _____	<b>Program Ads</b>
Email _____	Full Page: _____ X \$150.00 = \$ _____
Phone / Fax _____	Half Page: _____ X \$100.00 = \$ _____
	Quarter Page: _____ X \$50.00 = \$ _____
	<b>Setup Fees (If Applicable)</b>
	Set up Charge: _____ X \$50.00 = \$ _____
	Set up Charge: _____ X \$25.00 = \$ _____
	Total Charges = \$ _____

A Signature and Date below confirms that you have read and understand the **Rules and Regulations** made by the NIHFDC.

X \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

**August 1, 2011 DEADLINE For Program Ads**

**Payment Methods** Checks, Money Orders, Credit Cards (Via Pay Pal Invoice) and Cash  
 \*Credit card charges subject to a 3.5% service charge per transaction

**Checks or Money Orders are made out to NIHFDC**



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# Rules and Regulations

**Confirmation:** Email/Phone Confirmation of vendor application acceptance will be sent within 30 days of receiving the payment.

*Please note that NIHFDC has the right to reject any vendor application.*

**Advertisement deadline:** It is the responsibility of the vendor to submit the advertisement information for the program/radio ads by **August 1, 2011.**

**Refund:** Vendors have 30 days prior to the Friday of the Event to get a refund on Vendor Space minus 15% service charge.

## **Event rules and regulations:**

- Vendors are required to stay in the space assigned by Vendor Chairperson.
- No ATV's, Motorcycles, Golf Carts, or any other motor driven vehicles are to be operated on the premises without written permission.
- No Firearms and/or Ammunition are to be sold on the premises. Includes taking applications and paperwork.
- No Electric Heaters are to be used on premises.
- No distribution of handbills (Flyers, Handouts, etc) outside of your booth space without permission from the Vendor Chairperson or President of the Committee.

### **SET UP TIMES**

Thursday: 9am – 6pm

Friday 9 am – 9pm

Saturday 6am – 8:30am

### **TAKE DOWN TIMES**

Saturday 5pm – 8pm

Sunday 5pm – 10pm

***NO EXCEPTIONS***

*If you have any questions please feel free to Contact us:*

***Email: [vendors@nihfd.org](mailto:vendors@nihfd.org)***

***Phone: 1-630-358-6121***